



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

CONTRACT

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

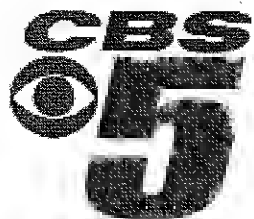
| | | |
|--|---|--|
| <u>Contract / Revision</u> 489895 / | | <u>Alt Order #</u> 06283272 |
| <u>Product</u> NRCC IE | | |
| <u>Contract Dates</u> 09/07/12 - 09/13/12 | | <u>Estimate #</u> 3010 |
| <u>Advertiser</u> National Republican Congressional Committ | | <u>Original Date / Revision</u> 08/16/12 / 08/16/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KPHO | <u>Account Executive</u> Matt Norten | <u>Sales Office</u> HRP-WASHING |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 155 | <u>Product Code</u> 426 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| 1 | KPHO | 09/07/12 | 09/07/12 | CBS 5 NEWS @ 10P | M-F 10p-1035p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$900.00 | | | |
| 2 | KPHO | 09/07/12 | 09/07/12 | DAVID LETTERMAN | M-F 1035p-1138p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$300.00 | | | |
| 3 | KPHO | 09/07/12 | 09/07/12 | YOUNG & THE RESTLESS | M-F 1059a-1159a | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$500.00 | | | |
| 4 | KPHO | 09/07/12 | 09/07/12 | CBS 5 NEWS @ NOON | M-F 12p-1230p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$400.00 | | | |
| 5 | KPHO | 09/07/12 | 09/07/12 | M-F 5-530am | M-F 5-530a | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$225.00 | | | |
| 6 | KPHO | 09/07/12 | 09/07/12 | M-F 530-6a | M-F 530-6a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$200.00 | | | |
| 7 | KPHO | 09/07/12 | 09/07/12 | CBS 5 NEWS @ 530P | M-F 530p News | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$600.00 | | | |
| 8 | KPHO | 09/07/12 | 09/07/12 | M-F 6-630a | M-F 6-630a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$200.00 | | | |
| 9 | KPHO | 09/07/12 | 09/07/12 | CBS 5 NEWS @ 630P | M-F 630PM News | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$750.00 | | | |
| 10 | KPHO | 09/07/12 | 09/07/12 | PRICE IS RIGHT | M-F 9a-10a | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$500.00 | | | |
| 11 | KPHO | 09/07/12 | 09/07/12 | BLUE BLOODS | F 9p-10p | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| Contract / Revision | Alt Order # |
| 489895 / | 06283272 |

| | | |
|---------------------|---------|------------|
| Contract Dates | Product | Estimate # |
| 09/07/12 - 09/13/12 | NRCC IE | 3010 |

| | |
|-------------------------|--------------------------|
| Advertiser | Original Date / Revision |
| National Republican Con | 08/16/12 / 08/16/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$2,000.00 | | | |
| 12 | KPHO | 09/10/12 | 09/10/12 | CBS 5 NEWS @ 10P | M-F 10p-1035p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$900.00 | | | |
| 13 | KPHO | 09/10/12 | 09/10/12 | DAVID LETTERMAN | M-F 1035p-1138p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$300.00 | | | |
| 14 | KPHO | 09/10/12 | 09/10/12 | YOUNG & THE RESTLESS | M-F 1059a-1159a | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$500.00 | | | |
| 15 | KPHO | 09/10/12 | 09/10/12 | CBS 5 NEWS @ NOON | M-F 12p-1230p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$400.00 | | | |
| 16 | KPHO | 09/10/12 | 09/10/12 | M-F 5-530am | M-F 5-530a | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$225.00 | | | |
| 17 | KPHO | 09/10/12 | 09/10/12 | M-F 530-6a | M-F 530-6a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$200.00 | | | |
| 18 | KPHO | 09/10/12 | 09/10/12 | CBS 5 NEWS @ 530P | M-F 530p News | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$600.00 | | | |
| 19 | KPHO | 09/10/12 | 09/10/12 | M-F 6-630a | M-F 6-630a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$200.00 | | | |
| 20 | KPHO | 09/10/12 | 09/10/12 | CBS 5 NEWS @ 630P | M-F 630PM News | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$750.00 | | | |
| 21 | KPHO | 09/10/12 | 09/10/12 | 2 BROKE GIRLS/MIKE & MCMon 8p-9p | | | :30 | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$2,500.00 | | | |
| 22 | KPHO | 09/10/12 | 09/10/12 | PRICE IS RIGHT | M-F 9a-10a | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$500.00 | | | |
| 23 | KPHO | 09/10/12 | 09/10/12 | HAWAII FIVE-0 | Mon 9p-10p | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$2,000.00 | | | |
| 24 | KPHO | 09/08/12 | 09/08/12 | CBS 5 NEWS @ 530P | Sat 530PM News | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1- | | | | 1 | \$300.00 | | | |
| 25 | KPHO | 09/08/12 | 09/08/12 | CBS 5 NEWS @ 630P | Sa 630PM News | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1- | | | | 1 | \$350.00 | | | |
| 26 | KPHO | 09/08/12 | 09/08/12 | CRIMETIME SATURDAY | Sat 8p-9p | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1- | | | | 1 | \$1,500.00 | | | |
| 27 | KPHO | 09/08/12 | 09/08/12 | 48 HOURS MYSTERY | Sat 9p-10p | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1- | | | | 1 | \$1,500.00 | | | |

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| Contract / Revision | Alt Order # |
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| Contract Dates | Product | Estimate # |
| 09/07/12 - 09/13/12 | NRCC IE | 3010 |

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| Advertiser | Original Date / Revision |
| National Republican Con | 08/16/12 / 08/16/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| 28 | KPHO | 09/09/12 | 09/09/12 | Su Late News | Su 10p-1035p | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1 | | | | 1 | \$800.00 | | | |
| 29 | KPHO | 09/09/12 | 09/09/12 | CBS 5 NEWS @ 530P | Su 530p-6p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1 | | | | 1 | \$500.00 | | | |
| 30 | KPHO | 09/09/12 | 09/09/12 | CBS SUNDAY MORNING | Various | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1 | | | | 1 | \$600.00 | | | |
| 31 | KPHO | 09/09/12 | 09/09/12 | THE GOOD WIFE | Sun 8-9p | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----1 | | | | 1 | \$2,000.00 | | | |
| 32 | KPHO | 09/13/12 | 09/13/12 | CBS 5 NEWS @ 10P | M-F 10p-1035p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$900.00 | | | |
| 33 | KPHO | 09/13/12 | 09/13/12 | DAVID LETTERMAN | M-F 1035p-1138p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$300.00 | | | |
| 34 | KPHO | 09/13/12 | 09/13/12 | YOUNG & THE RESTLESS | M-F 1059a-1159a | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$500.00 | | | |
| 35 | KPHO | 09/13/12 | 09/13/12 | CBS 5 NEWS @ NOON | M-F 12p-1230p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$400.00 | | | |
| 36 | KPHO | 09/13/12 | 09/13/12 | M-F 5-530am | M-F 5-530a | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$225.00 | | | |
| 37 | KPHO | 09/13/12 | 09/13/12 | M-F 530-6a | M-F 530-6a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$200.00 | | | |
| 38 | KPHO | 09/13/12 | 09/13/12 | CBS 5 NEWS @ 530P | M-F 530p News | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$600.00 | | | |
| 39 | KPHO | 09/13/12 | 09/13/12 | M-F 6-630a | M-F 6-630a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$200.00 | | | |
| 40 | KPHO | 09/13/12 | 09/13/12 | CBS 5 NEWS @ 630P | M-F 630PM News | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$750.00 | | | |
| 41 | KPHO | 09/13/12 | 09/13/12 | BIG BANG THEORY/TWO A | Thu 7p-8p | | :30 | | | NM | 2 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---2--- | | | | 2 | \$2,500.00 | | | |
| 42 | KPHO | 09/13/12 | 09/13/12 | PRICE IS RIGHT | M-F 9a-10a | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---1--- | | | | 1 | \$500.00 | | | |
| 43 | KPHO | 09/13/12 | 09/13/12 | PERSON OF INTEREST | Thu 9p-10p | | :30 | | | NM | 2 | \$4,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---2--- | | | | 2 | \$2,200.00 | | | |
| 44 | KPHO | 09/11/12 | 09/11/12 | CBS 5 NEWS @ 10P | M-F 10p-1035p | | :30 | | | NM | 1 | \$900.00 |

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| Contract Dates | Product | Estimate # |
| 09/07/12 - 09/13/12 | NRCC IE | 3010 |

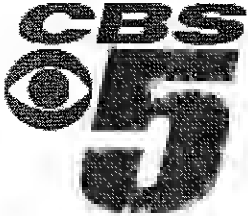
| | |
|-------------------------|--------------------------|
| Advertiser | Original Date / Revision |
| National Republican Con | 08/16/12 / 08/16/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -1----- | | | | 1 | \$900.00 | | | |
| 45 | KPHO | 09/11/12 | 09/11/12 | DAVID LETTERMAN | M-F 1035p-1138p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -1----- | | | | 1 | \$300.00 | | | |
| 46 | KPHO | 09/11/12 | 09/11/12 | CBS 5 NEWS @ NOON | M-F 12p-1230p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -1----- | | | | 1 | \$400.00 | | | |
| 47 | KPHO | 09/11/12 | 09/11/12 | M-F 5-530am | M-F 5-530a | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -1----- | | | | 1 | \$225.00 | | | |
| 48 | KPHO | 09/11/12 | 09/11/12 | M-F 530-6a | M-F 530-6a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -1----- | | | | 1 | \$200.00 | | | |
| 49 | KPHO | 09/11/12 | 09/11/12 | CBS 5 NEWS @ 530P | M-F 530p News | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -1----- | | | | 1 | \$600.00 | | | |
| 50 | KPHO | 09/11/12 | 09/11/12 | M-F 6-630a | M-F 6-630a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -1----- | | | | 1 | \$200.00 | | | |
| 51 | KPHO | 09/11/12 | 09/11/12 | CBS 5 NEWS @ 630P | M-F 630PM News | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -1----- | | | | 1 | \$750.00 | | | |
| 52 | KPHO | 09/11/12 | 09/11/12 | NCIS | Tue 7p-8p | | :30 | | | NM | 2 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -2----- | | | | 2 | \$3,000.00 | | | |
| 53 | KPHO | 09/11/12 | 09/11/12 | NCIS: LOS ANGELES | Tue 8p-9p | | :30 | | | NM | 2 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -2----- | | | | 2 | \$2,500.00 | | | |
| 54 | KPHO | 09/11/12 | 09/11/12 | PRICE IS RIGHT | M-F 9a-10a | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -1----- | | | | 1 | \$500.00 | | | |
| 55 | KPHO | 09/12/12 | 09/12/12 | CBS 5 NEWS @ 10P | M-F 10p-1035p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$900.00 | | | |
| 56 | KPHO | 09/12/12 | 09/12/12 | DAVID LETTERMAN | M-F 1035p-1138p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$300.00 | | | |
| 57 | KPHO | 09/12/12 | 09/12/12 | YOUNG & THE RESTLESS | M-F 1059a-1159a | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$500.00 | | | |
| 58 | KPHO | 09/12/12 | 09/12/12 | CBS 5 NEWS @ NOON | M-F 12p-1230p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$400.00 | | | |
| 59 | KPHO | 09/12/12 | 09/12/12 | M-F 5-530am | M-F 5-530a | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$225.00 | | | |
| 60 | KPHO | 09/12/12 | 09/12/12 | M-F 530-6a | M-F 530-6a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$200.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

| | | |
|----------------------------|----------------|---------------------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 489895 / | | 06283272 |
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/07/12 - 09/13/12 | NRCC IE | 3010 |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| National Republican Con: | | 08/16/12 / 08/16/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|------|------------|----------|-------------------|----------------|------|--------|----------------|----------|------|-------|-------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| 61 | KPHO | 09/12/12 | 09/12/12 | CBS 5 NEWS @ 530P | M-F 530p News | | :30 | | | NM | 1 | \$600.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$600.00 | | | |
| 62 | KPHO | 09/12/12 | 09/12/12 | M-F 6-630a | M-F 6-630a | | :30 | | | NM | 1 | \$200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$200.00 | | | |
| 63 | KPHO | 09/12/12 | 09/12/12 | CBS 5 NEWS @ 630P | M-F 630PM News | | :30 | | | NM | 1 | \$750.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$750.00 | | | |
| 64 | KPHO | 09/12/12 | 09/12/12 | PRICE IS RIGHT | M-F 9a-10a | | :30 | | | NM | 1 | \$500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --1---- | | | | 1 | \$500.00 | | | |
| Totals | | | | | | | | | | | 68 | \$56,825.00 |

*Tax 1 Note: Tax 0.5%.

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------------|--------------------|-----------------|--------------------|
| 08/27/12 - 09/13/12 | 68 | \$56,825.00 | \$48,301.25 | \$241.51 | \$48,542.76 |
| Totals | 68 | \$56,825.00 | \$48,301.25 | \$241.51 | \$48,542.76 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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**PAID POLITICAL
BROADCAST AVAIL REQUEST**

| | |
|--------------------------|-----------------------------------|
| TO: Kevin James | STATION: KPHO |
| FROM: Matt Norten | HRP OFFICE: WASHINGTON, DC |
| | |

REQUEST RECEIVED FROM

DATE: 8/16/12

| |
|---|
| BUYER: Ben Angle |
| AGENCY: National Media Research and Planning |
| ADDRESS: 815 SLATERS LANE - ALEXANDRIA ,VA 22314 |
| PHONE #: (703) 683-4877 |
| FAX #: (703) 683-9517 |
| OTHER: |

AVAILS FOR

| |
|---|
| COMMITTEE: National Republican Congressional Committee |
| CHAIRPERSON: |
| TREASURER: Keith Davis |
| ADDRESS: 320 First Street, SE, Washington DC 20003 |
| PHONE #: 202-479-7000 |
| FAX #: |
| OTHER: |

FOR

| |
|--------------------------|
| ISSUE: NRCC |
| OFFICE: N/A |
| PARTY: REPUBLICAN |

| |
|--|
| DAYPARTS: All |
| SCHEDULE DATES: As ordered |
| COMMERICAL LENGTH: :30 |
| PROGRAMS: All |
| PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE |

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| See Schedule | See Schedule | See Schedule | See Schedule | See Schedule | See Schedule |
| | | | | | |

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
 Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation;
 ☒ a committee;
 ☐ an association;
 ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

| | | |
|---------------|---|---|
| _____ Date |  _____ Signature | 703-683-4877 _____ Contact Phone Number |
|---------------|---|---|

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

| | | |
|--------------------|-----------------------|----------------|
| _____ Signature | _____ Printed Name | _____ Title |
|--------------------|-----------------------|----------------|